

## Dewmar International BMC, Inc. (DEWM) Announces the Immediate Nationwide Launch of MarijuanaEmail.com

Los Angeles, CA, Dec. 11, 2018 (GLOBE NEWSWIRE) -- via NEWMEDIAWIRE -- <u>Dewmar International BMC</u>, <u>Inc.</u> (OTCPINK: <u>DEWM</u>) announced today the launch of an innovative cannabis industry website, <u>MarijuanaEmail.com</u> that allows consumers interested in purchasing marijuana and CBD products from dispensaries the opportunity to register with an unlimited number of dispensaries throughout the United States in order to receive new product information, inventory information, discounts and more.

Dewmar International is launching the platform after extensive planning and development followed by recent beta testing spanning the past 4 months. The site is immediately open for business. MarijuanaEmail.com (<a href="http://www.marijuanaemail.com">http://www.marijuanaemail.com</a>) is a user-friendly "retailer to consumer" information sharing platform that connects cannabis dispensaries to interested consumers. The initial roll-out of the system is focused on U.S. markets with plans to expand into Canada and Mexico in subsequent quarters.

A customer interested in marijuana can register with virtually any marijuana dispensary in the country listed on this site to receive email notifications from the store regarding discounts, coupons, inventory updates, special promotions and new product offerings. The system seamlessly matches customers seeking information and great deals with dispensaries looking to expand their customer base. The site will continue to add new dispensaries to the database as they come into existence.

The marijuana industry is perhaps the most unique industry to ever <u>contribute to the United States economy</u>. Thirty-three states and the District of Columbia have broadly legalized marijuana in some form. However, marijuana is still illegal to grow and sell according to federal law. As a result, much of the traditional marketing and advertising initiatives that are regularly utilized in most every other industry are not used in the marijuana industry. You will not see a marijuana commercial during the Superbowl nor will you see marijuana dispensaries advertising on major television networks, in popular magazines or on syndicated radio.

At the present time, there is an unmet need for customers that are looking for marijuana information, discounts and new product offers to be able to quickly identify which stores have it and for what price? This market gap exists because the traditional retail system integrators that historically service retailers with their ad promotion, marketing and consumer behavior tracking technology have been hesitant to service this sector because of known uncertainties regarding the legal status of cannabis on the federal level. Dewmar's management believes their hesitation is our opportunity to launch and establish a foothold in this growth sector without the overt risk that comes with direct involvement with the growth and harvesting of cannabis.

This is the goal of MarijuanaEmail.com. It is important that our investors, consumers and dispensaries all understand that the system has been designed and built to allow both the customers and the dispensaries to register with little effort in less than 60 seconds. Think: <u>GOOGLE's</u> simple design of their search page.

<u>MarijuanaEmail.com</u> has initially chosen email as the first communication medium. It is universally free and most people in the world have an email address, which makes us the ideal



consumer site for <u>cannabis tourism</u> for those visiting America to experience legal cannabis consumption. Customers that visit MarijuanaEmail.com can register for information at an unlimited number of dispensaries, even those that are not in your home state. More stores are being added on a weekly basis and MarijuanaEmail.com is dedicated to providing consumers with the most comprehensive database of marijuana stores in the United States.

Dewmar built MarijuanaEmail.com to be scalable with new features being brought on-line as the user base grows. The Company fully anticipates adding text messaging capabilities in 2019 so that both the stores and the consumer will have the option to communicate via email and text or both. Our next generation version may have geofencing capabilities that will allow customers who are within a certain physical distance from the dispensary to receive updates by either email or text depending on the customers' preferred communication settings.

Marco Moran, Chief Executive Officer of Dewmar, commented, "I am confident to say that Dewmar has implemented a powerful plan that we unveiled to investors today that I believe can be one of the largest and longest-standing revenue streams for Dewmar in this burgeoning Green Rush. We ask all of our investors to visit the website and register for as many dispensaries as they wish and to also invite their friends to register to an unlimited number of dispensaries as well. Furthermore, I ask that you notify your local dispensaries to check out our site to make sure that they are taking full advantages of the services that we provide them to help grow their customer base."

<u>MarijuanaEmail.com</u> is live NOW... and our speed-to-market strategy is to establish a position in the near term with hundreds of cannabis retailers and consumers by developing a communication platform that will help match consumers that want a product with the retailers that have it available to sell at the most desirable price. Dewmar will be in a position to market numerous brands for some of the largest marijuana companies in North America.

Dr. Moran continued, "The most important thing for investors to know is that I have been working tirelessly to build shareholder value. This asset along with our two valuable brand names and our plans to work with the Canadian cannabis industry should make our shareholders very happy. We have a unique and cost-effective way to encourage early adoption of the system and expect registration numbers to grow steadily."

With this exciting announcement, it is believed that investors should continue to watch for updates from Dewmar International because the Company has plans to launch a version of MarijuanaEmail.com for the <u>Canadian marijuana industry</u> as soon as it completes the compilation of its Canadian dispensary database.

MarijuanaEmail.com is UNIQUE because it features a nationwide database of dispensaries in which BOTH customers and cannabis industry related stores can register - for life - in less than a minute. Customers can stay informed of inventory updates, new product offerings and discounts on a site that is simple to navigate and easy to use.

About Dewmar International BMC. Inc.

Dewmar International BMC, Inc. is a certified service-disabled veteran business concern, new product development, manufacturing and brand management company. Established in 2003, Dewmar's primary business strategy has been in creating high profit margins with functional foods



and beverages, such as Lean Slow Motion Potion, which is rated as one of the top 3 national selling relaxation beverages in the U.S. market and <u>Kush Cakes</u> relaxation brownies. The company has offices in Clinton, MS; Houston, TX; Denver, CO and New Orleans, LA.

Subscribe to our <u>Company Newsletter</u> on the bottom right of our homepage on our <u>website</u> to receive updates as well.

Click here for the Safe Harbor Statement.

Investment & Company Information:

InvestorRelations@DewmarInternational.com

Source: Dewmar International BMC, Inc.