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Dewmar International BMC, Inc. (DEWM) Announces Grand Opening Ceremony for Willie's Duck Diner Highlighted by Several Celebrity Guest Appearances

MONROE, LA--(Marketwired - Sep 5, 2017) - [Dewmar International BMC, Inc.](#) (OTC PINK: [DEWM](#)), a diversified brand management and operating company, announces the grand opening ceremony of Willie's Duck Diner to take place on Thursday, September 7, 2017 at 2pm in West Monroe, LA.

[Willie's Duck Diner](#) is a registered trademark of KW Brands, LLC which is owned by [Willie Robertson](#), the CEO of [Duck Commander](#) and star of A&E's [Duck Dynasty](#). Dewmar International, a publicly traded company, was hand-picked by Willie Robertson to be the exclusive licensing and operating partner for the diner.

Starting today, there will be a series of events including radio and television interviews by Willie and Dewmar CEO, [Dr. Marco Moran](#) and Duck Commander CEO. The first interview can be heard on NPR radio at [KEDM 90.3 FM](#) in Monroe this afternoon. One can click to listen to it on their [Facebook social media site](#). Throughout the remainder of the week, several famous cast members from Duck Dynasty will randomly visit the diner which is open Monday through Saturday from 10am to 10pm.

Willie Robertson and Marco Moran will be featured on KNOE Channel 8 [Good Morning ArkLaMiss](#) on Thursday, September 7th and on Tuesday, September 12th on the [KARD Fox 14 Morning Show](#) to promote the re-opening of Willie's Duck Diner to the community throughout the Northern Louisiana and Southern Arkansas Region.

"Willie and I are excited about the grand opening and we have received great feedback from our guests that visited the restaurant during our soft launch, raving about our updated menu which includes more home-cooked recipes by [Mrs. Kay](#) and [Mr. Phil](#)," says Dr. Marco Moran. "We have had guests come from as far away as Washington State cheering the reopening and hoping to take a picture with Willie or one of the other cast members from Duck Dynasty," said Dr. Moran. "Several episodes were even filmed in the diner and will air repeatedly on several syndicated networks over the upcoming years to provide us with invaluable free marketing, which is one of the many attractive aspects of this licensing arrangement," Moran further commented.

Under Dewmar International's management, Willie's Duck Diner, an 8,000 square foot, full-service restaurant has been upgraded to enhance capacity. The menu has been revamped to add a pinch more southern seasoning and affordably priced to increase value. The diner is one month ahead of its scheduled grand opening as it has had much success in August in hosting a series of large groups via its catering services and special dining room areas for private parties. Dewmar's marketing team plans to approach many college athletic programs that will be visiting the North Louisiana area to invite them to have a team meal and to recommend its traveling fans to eat with the Robertson family prior to or after football games.

The [Dewmar International](#) funded venture has created nearly 50 new local jobs.



Willie Robertson, along with Dr. Moran, will be available most of the day to take photos and to interact with customers and fans alike on Thursday, September 7th during the [West Monroe Chamber of Commerce](#) Ribbon Cutting ceremony. [Uncle Si, Silas Roberson](#), will be available to the public at the diner on Saturday, September 9th from 11am to 1pm CST where he will be meeting with children from as far as Oregon that have made plans to visit. Light refreshments and a playground full of fun and games will be provided.

"We expect the re-launch of Willie's Duck Diner to be very successful because of the inclusion of the diverse brand management expertise of Dewmar International and the hiring of a more customer-oriented staff," says Willie Robertson. "Additionally, the new [Duck Commander The Experience](#), a 15 gallery 'edutainment' venue, recently opened less than a mile away from the diner which should bring thousands of Duck Dynasty fans to Northeast Louisiana to visit both Duck Commander and the diner annually. We have tens of millions of fans of all races and ethnicities worldwide that we gladly invite to come visit us to fellowship as we engage in our diner's triple theme *Where Saying Grace is Encouraged; Come as a Guest, Leave as Family; and Family, Faith, Food.*"

About Dewmar International BMC, Inc.

Dewmar International BMC, Inc. is a new product development, manufacturing and brand management company. Established in 2003, Dewmar's primary business strategy has been in creating high profit margins with functional foods and beverages, as well as introducing new simple yet meaningful innovations to markets of great demand. The Company's flagship product, [Lean Slow Motion Potion](#), whose flavors include Yella, Purp and Easta Pink, is rated as one of the top 3 national selling relaxation beverages in the U.S. market. The company has offices in Clinton, MS; Houston, TX; Denver, CO and New Orleans, LA.

About Willie Robertson and Willie's Duck Diner

Willie Robertson is the CEO of Duck Commander and [Buck Commander](#) and star of A&E's "Duck Dynasty." Robertson has expanded his family companies from a living room operation to a multi-million-dollar enterprise and destination for all things outdoors. Duck Commander is the best-selling duck call brand in the U.S. It, along with Buck Commander are popular trademarks on apparel, hunting gear, food items and more. Robertson is executive producer of A&E's "Duck Dynasty" and "Buck Commander" on the Outdoor Channel. He is a New York Times best-selling author of ["The Duck Commander Family: How Faith, Family and Ducks Built a Dynasty,"](#) ["American Hunter"](#) and ["American Fisherman."](#) Robertson's story is a remarkable example of entrepreneurship and dedication built on hard work, faith, and family.

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