



Dewmar International BMC, Inc. (DEWM) Achieves a Positive SER and Credit Rating from Dun & Bradstreet

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[Dewmar International BMC, Inc.](#)

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HOUSTON, Sept. 14, 2016 /PRNewswire/ -- [Dewmar International BMC, Inc.](#) (OTCPink: DEWM), announces that on August 24, 2016 the Company received an updated Supplier Qualifier Report issued by Dun & Bradstreet (D&B) in conjunction with its Walmart National Vendor Account. The evaluation scored Dewmar at a Supplier Evaluation Risk (SER) rating of 2 (two).

The objective of the report, in context to Walmart, is to assess the credit and financial risk of Vendors who supply goods and services to the Retailer. As noted below, the Supplier Qualifier Report takes several financial and business factors into account culminating in a SER Rating. The D&B SER rating is a number between 1-10; with 10 (ten) being the highest risk and 1 (one) being the lowest risk. Dewmar's SER rating was a 4 (four) at the time of its initial Walmart [Lean Slow Motion Potion](#) contract in 2013.

Many big box retailers such as [Walmart Corporation](#), use Dun & Bradstreet's [Supplier Evaluation Risk \(SER\) Rating](#) to help decide whether or not to accept a supplier. In fact, given the retailer's purchasing policies, a company's SER Rating can also determine a Vendor's consideration for national, multi-million dollar contracts.

Per D&B, the Risk Score Analysis profile **for publicly traded companies** that score a [SER Rating of 2](#) is:

- The Company has diversified its industry portfolio profile to increase likelihood of success
- Only 15% of U.S. corporations have a SER Rating of 2 or better (1 is the highest possible)
- There is an average probability of only 0.48% that this supplier will ever cease business operations
- The Company has a favorable debt to asset ratio with good payment history and a high Paydex score

Review the below link to learn more about what all factors are associated with SER Ratings: <https://creditreports.dnb.com/m/business-glossary/supplier-evaluation-risk-rating.html>

"After a thorough evaluation by D&B, we are satisfied with the SER Rating Dewmar received," said J.D. Houston, President of Dewmar International BMC, Inc. "D&B is in the business of evaluating the financials of more than 235 million companies across 200 countries worldwide, so to achieve a high mark from such an experienced and discerning source we think is a direct reflection of Dewmar's swing to annual profitability and improved financial strength," Mr. Houston continued.



"Now that D&B has completed its review and assigned Dewmar an SER Rating of 2, Dewmar is better positioned to immediately proceed with our plans to pursue and win national contracts for the delivery of services and products to major corporations, inclusive of, but not limited to Walmart", said Dr. Marco Moran, CEO of Dewmar International BMC, Inc.

About Dewmar International BMC, Inc.

Dewmar International BMC, Inc. is a diversified operating company headquartered in Clinton, Mississippi. The company conducts business across a variegated set of categories and sectors including consumer goods, wholesale trade, pharmaceuticals and health sciences. The company and its subsidiaries develop, market and distribute goods, therapeutics and services across national and international markets through licensing agreements, distribution contracts, fee-for-service arrangements and e-commerce platforms.

Investment & Company Information and company Safe Harbor Statement [click here](#).

For Investment & Company Information
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