



## **Rocky Mountain High Brands Will Introduce Its Hemp-Infused Beverages to International Wholesale Customers**

[International Wholesale Supplies 1,500 Retail Stores in Louisiana and Mississippi](#)  
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DALLAS, April 20, 2016 (GLOBE NEWSWIRE) -- Rocky Mountain High Brands, Inc. (OTC PINK:RMHB) announced today that the Company has signed a product launch agreement with International Wholesale of Metairie, LA (“IW”). Under the agreement, RMHB will conduct a targeted sales promotion blitz to all of IW’s wholesale customers. RMHB will send its representatives to IW customers’ retail locations to support the sales promotion blitz and conduct periodic samplings of its beverages.

Jerry Grisaffi, Founder of RMHB, said, “International Wholesale has a huge retail store client base and has the potential to blanket Louisiana and Mississippi, particularly New Orleans, Baton Rouge and their surrounding parishes with Rocky Mountain High hemp-infused beverages. We have received permission to place our sales representatives in retail locations, to provide support with our point of sale materials and to aide in product placement, including our Rocky Mountain High wrapped slim-line refrigerators.”

Grisaffi continued, “The Company plans to use this opportunity to test the introduction of our products to a specific geographic region by partnering with an established distributor and will continue this approach with Southern California being the next targeted market. Our goal is to significantly increase our market penetration before the important summer sales season.”

RMHB broker/distributor Dewmar International (OTC PINK:DEWM) will manage the project and will assist in the financial transactions between RMHB and IW.

### ***About International Wholesale Inc.***

International Wholesale of Metairie, LA is a wholesale food distributor and supplier of merchandise to mini-marts, convenience stores, dollar stores, wholesalers, jobbers, supermarkets, discount stores and many other types of retailers and wholesalers. With thousands of items, IW has helped its customers open and operate stores throughout the New Orleans, Louisiana region, the state of Louisiana and selected locations in Mississippi.

International Wholesale Club  
2901 Richland Ave  
Metairie, LA 70002  
Phone (504) 888-8832

### ***About Dewmar International BMC, Inc.:***

Dewmar International Brand Management Company, Inc. (OTC PINK:DEWM) is a U.S. based brand management services company that specializes in developing or acquiring new products,



brands or companies for successful launch or distribution in both national and international markets. Dewmar International's primary business strategy has been in transforming high profit-margin brands traditionally set for niche consumer markets and making them available to general consumer markets by building a sustainable business growth model.

***About Rocky Mountain High Brands:***

*ROCKY MOUNTAIN HIGH BRANDS, INC, is a consumer goods company specializing in brand development of health conscious, hemp-infused food and beverage products. The Company currently markets a lineup of four naturally flavored hemp-infused beverages (Citrus Energy, Black Tea, Mango Energy and Lemonade) and a low calorie hemp-infused Coconut Lime Energy drink. In the near future, the Company will introduce hemp-infused food products that include a protein bar, an energy bar, and a chia crisp bar. Rocky Mountain High Brands plans to offer hemp-infused 2oz. energy shots and 2.5oz. coffee shots to its product line.*

*For Interested investors, our stock symbol is **RMHB**.*

For ordering information please visit: [www.RockyMountainHighBrands.com](http://www.RockyMountainHighBrands.com)

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Investors Hangout is the only authorized Investors blog page for Rocky Mountain High Brands, Inc.

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