



Dewmar International BMC, Inc. (DEWM) Announces Success at Walmart's 2015 U.S. Manufacturing Summit

News provided by

[Dewmar International BMC, Inc.](#)

Aug 25, 2015, 06:00 ET

HOUSTON, Aug. 25, 2015 /PRNewswire/ -- [Dewmar International BMC, Inc.](#) (OTCPink: DEWM), a leading brand management company that specializes in elevating its portfolio of brands across national and international markets, announces today that the Company's CEO, Dr. Marco Moran, and his team conducted a series of successful meetings with multiple Walmart buyers at the [2015 U.S. Manufacturing Summit](#).

Recently, the Company has spent more time and resources meeting with a number of key decision-makers at Walmart's corporate headquarters in Bentonville to gain product placement across as many new product categories as possible by the end of Walmart's next fiscal year.

In fact, in the last three months, Dewmar has introduced over 15 new licensed brands to over 7 Walmart Buyers, Sales VPs and Category Leaders. The product categories include:

- Active Nutrition & Weight Control
- Juice and Waters
- Deli & Halal Meats
- Snacks & New Age Beverages
- OTC- Vitamins & Health Bars
- Condiments and Specialty Sauces
- Pet Accessories

"As usual, Walmart leaders praised Dewmar for our wide range of innovative products that grabbed the attention of both the bosses of the buyers as well as national media outlets that were on site filming the activities," said Dewmar CEO, Dr. Marco Moran. "One of our most successful new item introductions was of a unique [pet product](#) invented by one of our NFLPA partners; so stay tuned, we'll be providing more information on this product placement opportunity as details become available," Moran continued.

Dewmar is in the midst of a line review negotiation to add [Lean Slow Motion Potion™](#) in up to 150 new stores for Spring 2016 in two major metropolitan cities. Lean SMP™ is already sold in across three Southern U.S. states and now available on [Walmart.com](#). Furthermore, Dewmar executives are diligently working toward securing a commitment from Walmart OTC division for a regional store launch of the newly rebranded, Slow Motion Potion™ or a private-label for the Walmart OTC department.

Fun fact, Lean has been in Walmart for its upcoming 4th year which makes it the longest standing relaxation drink on the shelves in the history of Walmart. Dewmar believes that its strategic brand



management expertise, strengthened relationships in Bentonville and attention to in-store detail has led to its success as compared to industry peers.

Expect to hear about the many new brand management contracts that Dewmar has recently secured and upcoming launches. Investors and persons interested in staying informed about the latest updates from Dewmar International are encouraged to visit our [website](#) and subscribe to our periodic newsletters.

Investment & Company Information and company Safe Harbor Statement [click here](#) or email InvestorRelations@DewmarInternational.com

CONTACT: Marco Moran, 877-747-5326

SOURCE Dewmar International BMC, Inc.