



Dewmar International BMC, Inc. (DEWM) Seeks Overseas Expansion -- Embarks Upon United Kingdom Trade Mission

HOUSTON, TX--(Marketwired - Apr 1, 2014) - [Dewmar International BMC, Inc.](#) (OTCQB : DEWM) (OTCBB : DEWM) ("Dewmar" or "Company"), a worldwide leader in acquiring, developing and launching new brands, announced today that Company CEO and President Dr. Marco Moran and newly appointed Vice-President of International Affairs, Johnny Riley, is presently attending a weeklong trade mission exploring beverage and snack distribution throughout the [United Kingdom](#). Dr. Moran anticipates returning to the U.S. with a potential distribution and brand management agreement for Lean Slow Motion Potion relaxation beverage, with one or more of several major multi-country beverage and snack distributors whose meetings were coordinated for Dewmar by the [Mississippi Development Authority](#).

"We have meetings throughout the UK, starting in London, with four of the top food, snack and beverage distributors, brokers and brand development companies," said Dr. Marco Moran, CEO of Dewmar International "Following a business development focused briefing dinner at the prestigious [Oxford and Cambridge Club](#), we anticipate that if we are successful in securing a deal with any one of these highly interested, world-class beverage industry icons, we could see significant interest in Dewmar from the European investment community."

"It was easy capturing the interest of major wholesalers and distributors in the greater U.K. for Dewmar International based upon the innovative branding, superb packaging, and the fact the beverage has gained significant traction in major retailers in the U.S., "said [Tim Hall](#), CEO of [ED Alliance](#), one of Europe's leading international business and economic development agencies. "Relaxation beverages are literally non-existent in the U.K. mass market and would be a perfect match for our retailers since it will not be directly competing with any other functional beverages currently on the shelves."

Mr. Richard Price, UK Representative to the State of Mississippi, Vice President of the Council for American States in Europe and Managing Member of Interpret International Limited, added, "Dr. Moran and Dewmar International are one of the most impressive corporations to visit London recently as part of the Mississippi delegation and to participate in one of the [Oxford and Cambridge Club](#) hosted events, attended by corporate executives, governors and diplomats of many U.S. and foreign states."

The United Kingdom has a GDP of \$2.38 trillion and is easily the 4th or 5th largest economy in the world. According to the U.S. Commercial Services, the UK is the largest provider of tourists to the United States. The population is 63.7 million, growing half a percent annually. The core urban areas consist of an 8.7 million population in London, 2.2 million in Manchester and 2.3 million in Birmingham.

About ED Alliance

ED Alliance is one of Europe's leading international business and economic development agencies. The company was established in 2003 as a facilitator for business knowledge transfer between Europe and the United States -- for companies and their advisers, and for economic development and inward investment agencies.



About Interpret International Limited

Interpret International Limited provides corporate public relations advice and works on foreign direct investment to the USA. Richard Price holds the position as the Vice President of the Council of American States in Europe and as the UK Representative for the State of Mississippi. Mr. Price is also the immediate past chairman of the prestigious and historical Oxford and Cambridge Club.

About the Oxford & Cambridge Club

The Oxford and Cambridge Club is a historical private gentleman's club founded in 1830 for graduate members of the Universities of Oxford and Cambridge. The Club enables members to meet friends and colleagues in magnificent surroundings, as the facility includes over 40 bedrooms, an elegant Coffee Room, two bars, two squash courts, two well-maintained libraries of over 25,000 books with the services of its own Librarian, a business area, and rooms that members can hire for social or business purposes.

About Mississippi Development Authority

The Mississippi Development Authority (MDA) is the state of Mississippi's lead economic and community development agency, with approximately 300 employees engaged in providing services to businesses, communities and workers throughout Mississippi. The agency works to recruit new business to the state and retain and expand existing Mississippi industry and business. MDA also provides technical assistance to the state's entrepreneurs and small businessmen and women and oversees programs that support Mississippi's minority and women-owned businesses. For more information, please visit www.mississippi.org.