



*Source: Dewmar International BMC, Inc.
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Dewmar International Partners With HBS Media to Enhance Brand Management Capabilities

HOUSTON, Sept. 4, 2013 (GLOBE NEWSWIRE) — <http://www.dewmarinternational.com/investor/>>Dewmar International BMC, Inc. (OTCQB:DEWM) ("Dewmar" or "the Company"), announced today that the Company has partnered with Dallas-based [HBS Media](#), to expand brand management opportunities with enhanced digital effects and media buying capabilities. "We've had the opportunity to work with HBS for several years and have found a number of synergistic relationships for our new venture," stated Dr. Marco Moran, CEO of Dewmar International. "HBS Media is a pioneer in strategy and branding; not only did they help us with the branding of Lean, they continue to standby our Company and assist us with our media development and execution of our business plan from a media perspective."

HBS Media is a full service, creative studio, which specializes in branding, digital marketing and fulfillment. "We are passionate about design and helping our client's brands reach their full potential," stated TK Kelly, Creative Director and Lead Designer at HBS Media. "Working with Dewmar has been very exciting for us over the last several years and we're thrilled to continue working with them and their clients to create bigger and better opportunities. At HBS Media, every project starts with great design, but it doesn't end there. As a full-service creative studio, we deliver seamless branding services from start to finish. From designing a logo, to printing it on apparel, to broadcasting it on YouTube, we do it all. Our in-house services and established vendor partnerships provide higher quality results without the hassle of searching for reliable resources."

Following [Dewmar's successful partnership with Inventureworks](#), the HBS Media venture will assist Dewmar in providing additional branding and media relations for new partnerships from Inventureworks. "Not only do we have products in the pipeline that we will begin representing via [Inventureworks](#), we now have the branding powers of HBS Media, to ensure the successful launch and growth of our new ventures," continued Dr. Moran. "We have never been this well positioned as a Company and we are eager to show our shareholders all of the 'behind-the-scenes' work we have completed over the last several months."

For more information about our Company please visit us at <http://www.dewmarinternational.com/>>www.DewmarInternational.com If you are a distributor or retailer acquiring about purchasing our product for resale, please contact Dr. Marco Moran at 1-877-SIP-LEAN or 1-877-747-5326. If you are an Investor please contact us at <mailto:InvestorRelations@DewmarInternational.com>>InvestorRelations@DewmarInternational.com

About Dewmar International BMC, Inc.

Dewmar International BMC, Inc. is a U.S. based new product development, manufacturing and brand management company. Established in 2003, Dewmar's primary business strategy has been in creating high profit margins with functional foods and beverages. The Company's flagship



product, <http://www.slowmotionpotion.com/>">*Lean Slow Motion Potion*®, whose flavors include Yella, Purp and Easta Pink, is rated as one of the top 3 national selling relaxation beverages in the U.S. market. The company has offices in Clinton, MS; Las Vegas, NV and Houston, TX.

About HBS Media

HBS Media is a full service branding and creative studio that specializes in branding, digital marketing and fulfillment. It's HBS's mission to develop distinctive brand identities for startups, entrepreneurs, small and mid-sized businesses, giving them the competitive advantage to build market share without breaking the bank. Large or small, we believe every brand is unique — and we're committed to helping your brand reach its potential through the power of great design, smart strategy and communications that make an impact. Located in Dallas, Texas, we're a local design studio with more than ten years of collective experience in marketing, communications planning, branding, art direction, graphic design, digital and print production.

For more information about our Company please visit us at www.hbsmedia.com

For general inquiries please contact us at info@hbsmedia.com. For fulfillment services (screen printing or embroidery) please contact us at quotes@hbsmedia.com

Safe Harbor Statement

Except for historic information contained in this release, the statements in this news release are forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve known and unknown risks and uncertainties, which may cause a company's actual results in the future to differ materially from forecasted results. These risks and uncertainties include, among other things, the company's ability to attract qualified management, raise sufficient capital to execute its business plan, and effectively compete against similar companies.

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