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Dewmar International BMC, Inc. Finds New Distribution Partner in Puerto Rico for Lean Slow Motion Potion Beverage

JACKSON, MS--(Marketwire - Mar 25, 2013) - Dewmar International BMC, Inc. (OTCQB: [DEWM](#)) (OTCBB: [DEWM](#)) proudly announces that it has successfully gained a new distribution partner for its flagship beverage, Lean Slow Motion Potion™ in the U.S. Commonwealth of Puerto Rico. During the first week of March 2013, Company CEO & President, Dr. Marco Moran visited three Caribbean islands as part of a Mississippi Development Authority Business Trade Mission to seek new distribution partners for its premium relaxation beverage.

"We are proud to announce that while visiting with one of five potential distribution partners in Puerto Rico, we immediately secured a purchase order and payment from Puerto Rico General Distributing Company (PRGDCo.) during the first day of our ten-day Caribbean Business Trade Mission," said Dr. Moran. While in Puerto Rico, Dewmar International BMC, Inc. staff met with members of Puerto Rico General Distributing Co. to plan a successful launch of the Lean beverage brand in Puerto Rico as they visited a variety of retail accounts across the island. A series of promotional events along with a number of branding and advertising options that would cater to the Puerto Rican consumers, which are similar to mainland U.S. consumers, were heavily discussed.

Dewmar International BMC, Inc. delivered point of sale items such as posters, cooler door stickers and channel strips to PRGDCo for placement at store fronts and in the cold vaults of convenience stores to help enhance proper brand recognition throughout retail consumer accounts. "We are eager to be the first Company in Puerto Rico to introduce such a premium relaxation beverage brand to our island as we currently see no representation for this growing functional beverage category in Puerto Rico," says Tino Aria, President of PRGDCo. He continues, "Our Company prides itself on being trend setters in supplying high-end quality brands to everyday consumers throughout the island as well to its thousands upon thousands of annual tourists."

About Puerto Rico General Distributing Co. (PRGDCo)

Puerto Rico General Distributing Company owns and operates boutiques inside of casinos and supplies amenities to the hotels. Tino Arias, President of PRGDCo, held increasing executive responsibilities developing solid commercial relationships throughout Latin America and the Caribbean. In 2001, the company engaged in the integration of business development programs for the industries of gaming and leisure from Puerto Rico to the Caribbean. PRGDCo offers the most desired loyalty marketing program with the ability to address a most diverse set of needs. PRGDCo prides itself in seeking the finest and broadest range of nationally recognized products that captivates our customers and drives results for their guests while maintaining its goals of excellence in service and innovations. For more information, please visit www.prgdco.com.

About Mississippi Development Authority



The Mississippi Development Authority (MDA) is the state of Mississippi's lead economic and community development agency, with approximately 300 employees engaged in providing services to businesses, communities and workers throughout Mississippi. The agency works to recruit new business to the state and retain and expand existing Mississippi industry and business. MDA also provides technical assistance to the state's entrepreneurs and small businessmen and women and oversees programs that support Mississippi's minority and women-owned businesses. For more information, please visit www.mississippi.org.

About Dewmar International BMC, Inc.

Dewmar International BMC, Inc. is an American-based new product development, manufacturing and marketing company. Dewmar's primary business strategy has been in creating exceptionally high profit-margin functional foods and beverages. The Company's flagship product, *Lean Slow Motion Potion*®, whose three flavors of Yella, Purp and Easta Pink, is rated as one of the top 3 national selling relaxation beverages of the purported 30 plus relaxation brands that are currently available in the U.S. market. The company has offices in Clinton, MS; Las Vegas, NV and Houston, TX.

For more information about our Company please visit us at www.DewmarInternational.com. If you are a distributor or retailer acquiring about purchasing our product for resale, please contact Dr. Marco Moran at 1-877-SIP-LEAN or 1-877-747-5326. If you are an Investor please contact us at InvestorRelations@DewmarInternational.com

This news release contains forward looking statements within the meaning of the Securities Litigation Reform Act. The statements reflect the Company's current views with respect to future events that involve risks and uncertainties. Among others, these risks include the failure to meet schedule or performance requirements of the Company's contracts, the Company's liquidity position, the Company's ability to obtain new contracts, the emergence of competitors with greater financial resources, general economic conditions and the impact of competitive pricing. In light of these uncertainties, the forward-looking events referred to in this release might not occur.

Contact Information

Dr. Marco Moran
1-877-SIP-LEAN
1-877-747-5326
InvestorRelations@DewmarInternational.com